



TIM FELDGES

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I design in SPACE

Strategic multi faceted creative with a proven record of developing visual promotional design for nationally, and internationally recognized brands.

Visual Merchandising - Creative Direction - Environmental Design

"All of my life I have been fascinated by space travel, the experience of entering into the unknown. I approach brand design in that same way as something that is first unknown, then successfully is launched it into the universe."

"Every job I have had I started out as a rookie, and then became a professional."

Key Accomplishments:

Logo and re-brand design and art direction for Battlestar Galactica toy line for Trendmasters released in 1996. Logo design for the TV miniseries for the Sci Fi Network released in 2004. [click here](#)

Inventor US20080041797A1 patent filled 2006, for a shoe display stand that is easily disassembled for storage and transport in a compact configuration. [click here](#)

Campaign art direction for Via Spiga shoes 2007 - 2008 in store marketing, visual merchandising, print, and online media. [click here](#)

Mid way my career I successfully designed over 100 retail stores in 60 countries for Naturalizer brand shoes, 2009 - 2012. [click here](#)

Environmental design lead for Kohl's - Amazon connected home experience shop within a shop, 2017- 2018. Designed fixtures, visual merchandising, environmental layout, and user experience. [click here](#)

"Tim is a leader with design in mind. He relates well to the job at hand" and expounds on the details. He is a seasoned professional and an individual that is a pleasure to work with."
Russ Hornsby, CEO - Cepia, Trendmasters

Skills:

Highly experienced in global visual merchandising design, and retail space planning, with sensitive knowledge of product brand development. Highly educated in creating accurate specifications to communicate retail experiences. I excel at directing team, and solo projects that produce successful brand campaign implementation.

Software:

Auto desk Inventor, Auto Cad, Revit, Adobe CS, Top Solid, Solid Works, SketchUp, Microsoft Office, Google Cloud, Keyshot, Vray.



PORTFOLIO



Work History:

- Principal
TF Creative - 2019 - Present
- Creative Design Manager
Kohl's - 2013 - 2019
- Manager VM Store Design
Caleres - 2005 - 2012
- Creative Director
LCE - 1997 -2004
- Art Director - Product Design
Trendmasters - 1993-1997



Notable / Clients:



Education:

- S.E. Missouri State University
Cape Girardeau, MO
Undergraduate Studies
- Meremec College
St. Louis, MO
Associates Fine Art
- Independent Studies
Lyon, France
Top Solid software certification

