

tfeldges@me.com 314-580-4572 Milwaukee, WI 53204

I design in SPACE

Strategic multi faceted creative with a proven record of developing visual promotional design for nationally, and internationally recognized brands.

Visual Merchandising - Creative Direction - Environmental Design

"All of my life I have been fascinated by space travel, the experience of entering into the unknown. I approach brand design in that same way as something that is first unknown, then successfully is launched it into the universe."

"Every job I have had I started out as a rookie, and then became a professional."

Key Accomplishments:

Logo and re-brand design and art direction for Battlestar Galactica toy line for Trendmasters released in 1996. Logo design for the TV miniseries for the Sci Fi Network released in 2004. click here

Inventor US20080041797A1 patent filled 2006, for a shoe display stand that is easily disassembled for storage and transport in a compact configuration. *click here*

Campaign art direction for Via Spiga shoes 2007 - 2008 in store marketing, visual merchandising, print, and online media. *click here*

Mid way my career I successfully designed over 100 retail stores in 60 countries for Naturalizer brand shoes, 2009 - 2012. click here

Environmental design lead for Kohl's - Amazon connected home experience shop within a shop, 2017-2018. Designed fixtures, visual merchandising, environmental layout, and user experience. click here

"Tim is a leader with design in mind. He relates well to the job at hand" and expounds on the details. He is a seasoned professional and an individual that is a pleasure to work with." Russ Hornsby, CEO - Cepia, Trendmasters



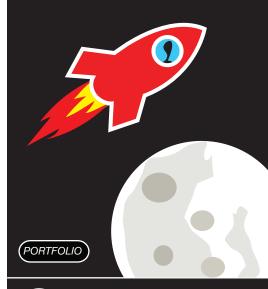
Skills:

Highly experienced in global visual merchandising design, and retail space planning, with sensitive knowledge of product brand development. Highly educated in creating accurate specifications to communicate retail experiences. I excel at directing team, and solo projects that produce successful brand campaign implementation.



Software:

Auto desk Inventor, Auto Cad, Revit, Adobe CS, Top Solid, Solid Works, SketchUp, Microsoft Office, Google Cloud, Keyshot, Vray.





- Principal TF Creative - 2019 - Present
- Creative Design Manager Kohl's - 2013 - 2019
- Manager VM Store Design Caleres - 2005 - 2012
- Creative Director LCE - 1997 -2004
- Art Director Product Design Trendmasters - 1993-1997





- S.E. Missouri State University Cape Girardeau, MO Undergraduate Studies
- Meremec College St. Louis, MO Associates Fine Art



 Independent Studies Lvon, France Top Solid software certification