



## TIM FELDGES

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# I design in SPACE

Strategic multi faceted creative with a proven record of developing visual promotional design for nationally, and internationally recognized brands.

### Visual Merchandising - Creative Direction - Environmental Design

*"All of my life I have been fascinated by space travel, the experience of entering into the unknown. I approach retail brand design in that same way as something that is first unknown, then is successfully launched into the universe."*

*"Every job I have had I started out as a rookie and finished as a professional."*



### Key Accomplishments:

Logo and re-brand design and art direction for Battlestar Galactica toy design for Trendmasters released in 1996. Logo design for the TV miniseries released in 2004 on the Sci Fi Network. [click here](#)

Campaign art direction for Via Spiga shoes 2007 in store marketing, visual merchandising, print, and online media. [click here](#)

Inventor US20080041797A1 Patent 2006 for a shoe display stand that is easily disassembled for storage and transport in a compact configuration. [click here](#)

Environmental design lead for Kohl's - Amazon connected home experience shop within a shop, 2017-2018. Designed fixtures, visual merchandising, environmental layout, and user experience. [click here](#)

Early in my career I successfully designed over 100 retail stores in 60 different countries for Naturalizer brand shoes. [click here](#)

*"Tim is a leader with design in mind. He relates well to the job at hand" and expounds on the details. He is a seasoned professional and an individual that is a pleasure to work with."*

*Russ Hornsby, CEO Cepia, Trendmasters*



### Skills:

Highly experienced in global visual merchandising design and retail space planning, with sensitive knowledge of product brand development. Highly educated in creating accurate specifications to communicate retail experiences. I excel at directing team, and solo projects that produce successful brand campaign implementation.



### Software:

Auto desk Inventor, Auto Cad, Revit, Adobe CS, Top Solid, Solid Works, SketchUp, Microsoft Office, Google Cloud, Keyshot, Vray, Twinmotion



PORTFOLIO



### Work History:

Director of Décor Design  
GSP Retail - 2020 - Present

Principal  
TF Creative - 2019 - 2020

Sr. Design Manager  
Kohl's - 2013 - 2019

Manager VM Store Design  
Caleres - 2005 - 2012

Creative Director  
LCE 1997 -2004

Art Director Product Design  
Trendmasters - 1993-1997



### Notable / Clients:

amazon

Disney

VIA SPIGA

ABInBev

verizon

NBC UNIVERSAL

Levi's

NIKE

Lipton

DrScholl's

crocs

UNDER ARMOUR

RALPH LAUREN

Pfizer

naturalizer



### Education:

S.E. Missouri State University  
Undergraduate Studies

Meremec College  
Associates Fine Art

Independent Studies  
Lyon, France

